



Hi, I'm Mel

DESIGN PERSON

Full name **Melissa Saayman**
(Surname previously Meyer)

Date of birth **4 June 1985**

Marital status **Married**

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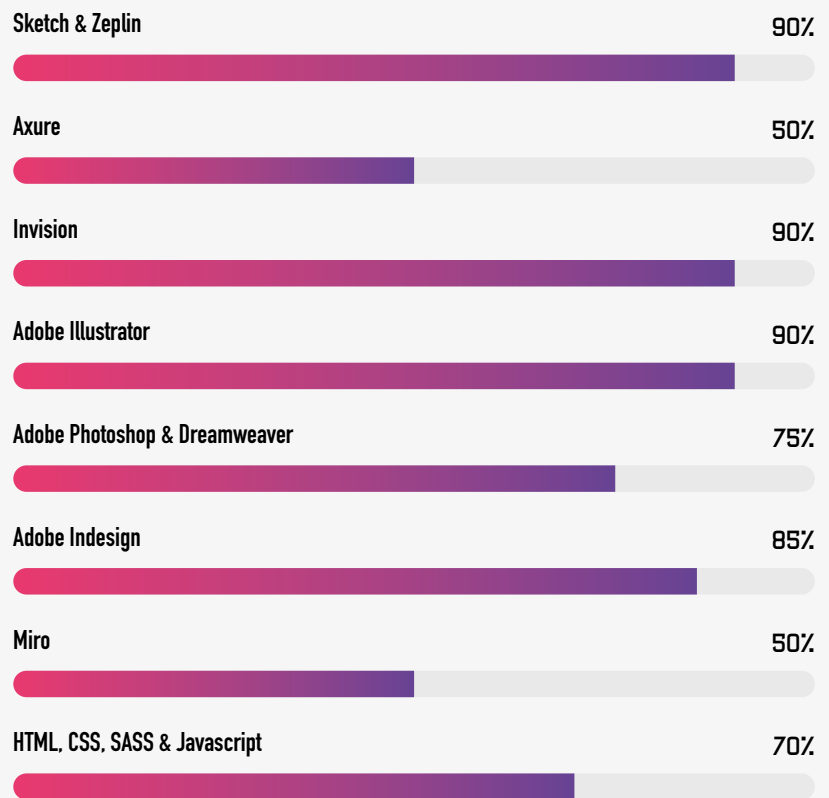
ABOUT ME

Like many of us, I started off as a graphic designer. I dabbled in marketing and development before finding my true path

Outside of work, I enjoy family time, my aerial yoga and the outdoors

COMPETITIONS

- 1
2007 | DAMELIN TROPHY DESIGN COMPETITION
 1ST PLACE
- 2007 | NAMPACK**
 FINALIST
- 2005 | DAIMLER CHRYSLER DESIGN COMPETITION**
 FINALIST



EMPLOYMENT HISTORY



APRIL 2018 - CURRENT | STANDARD BANK - SUBCONTRACTING AS SAAYMANSAYS FOR SOMPISI

UI designer

UI designer was my official title, but I was fortunate enough to participate in several projects within the corporate banking space. These involved UX copy, UX research, usability testing, UI reskin projects and a UI Sketch library creation.

Role summary

- Usability tests & user research
- UX copy
- User journeys
- UI design and layouts
- Component library styling and Sketch library setup
- Worked on red route flows, including payments, beneficiaries and more
- Provided component code with reusable SASS / CSS files
- Interaction design for components supported by usability test feedback
- Hiring, mentoring and onboarding of UI designers
- Proposed introduction of accessibility and other POCs



NOVEMBER 2013 - FEBRUARY 2018 | SYSTEMS DIRECT

Unicorn

My formal title was *'senior graphic & web designer'*, *unicorn is easier to remember*. It was a smaller company that had some really great contracts with big names like Santam, Centriq and SAU. Whilst working there, I had some fantastic opportunities in the UX, UI, development and graphic design spaces

Role summary

- Usability tests & user research
- UX copy
- UI design and layouts
- Component library code and styling
- Worked on all flows ensuring a healthy and user friendly information architecture
- Introduction of ticket management, CMS intranet and system designs
- Interaction design for components
- Web and graphic design



APRIL 2012 - OCTOBER 2013 | NF BRANDING

Marketing manager

This was my first gig in Johannesburg, after moving from East London. I started out as their graphic and web designer, but found myself running the marketing department. I was really keen to move away from print and excited to work in UX and software development

Role summary

- Company marketing strategies and designs
- Middle management
- Web and graphic design

**NOVEMBER 2007 – FEBRUARY 2012 | INTENGU COMMUNICATIONS****Senior Graphic Designer**

I walked out of college and straight into one of Intengu's chairs. I started out as a junior and was promoted to senior within a few months. This is where I fell in love with something resembling UX. It wasn't called that back then. It was basically UI with some user engagement

Role summary

- Graphic, web and system design

EDUCATION**2019 – 2020 | EMERITUS – NEW YORK UNIVERSITY, TANDON SCHOOL OF ENGINEERING, RLAB**

Certificate in UX Design & Strategy for Emerging Technologies

**2019 | SCALED AGILE**

Certificate in SAFe Training

**2018 | OPEN TO STUDY**

Certificate in User Experience for the Web

**2006 – 2007 | DAMELIN**

National Diploma in Media Design and Technology with distinction

**2004 – 2005 | NELSON MANDELA METROPOLITAN UNIVERSITY**

Graphic Design

**2003 | HUDSON PARK HIGH SCHOOL**

Matriculated with distinction

REFERENCES**HARRY ROSSOUS**

Design Lead
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