



Hi, I'm Mel

DESIGN PERSON

Full name **Melissa Saayman**
(Surname previously Meyer)

Date of birth **4 June 1985**

Marital status **Married**

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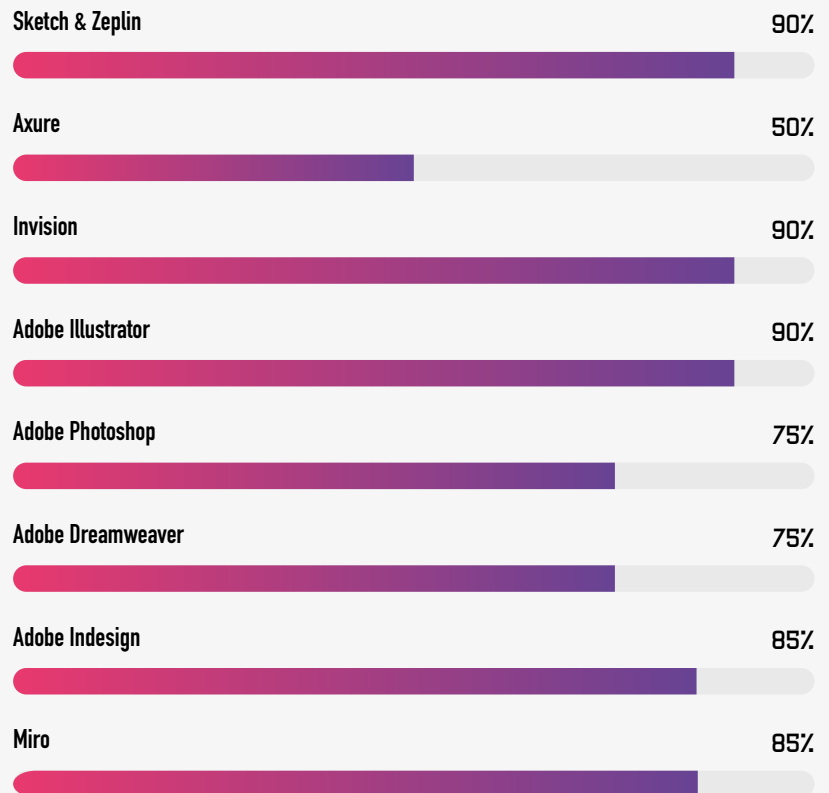
ABOUT ME

Like many of us, I started off as a graphic designer. I dabbled in marketing and development before finding my true path

Outside of work, I enjoy family time, my arial yoga and the outdoors

COMPETITIONS

- 1
2007 | DAMELIN TROPHY DESIGN COMPETITION
 1ST PLACE
- 2007 | NAMPACK**
 FINALIST
- 2005 | DAIMLER CHRYSLER DESIGN COMPETITION**
 FINALIST



PORTFOLIO LINK

www.saaymansays.co.za

EMPLOYMENT HISTORY



OCTOBER 2020 - CURRENT | ABSA BANK - SUBCONTRACTING FOR FREETHINKING

UX designer

I've been working in a small team, within the Absa Home Loans division, on an innovation project exploring the prospects of ecosystem thinking and how to break away from digitizer strategy into platform based offerings. I've utilised every tool in my toolbox during the course of this project and even added a few more to my collection; such as: hypothetical based testing, lean start-up methodology, service design and even delved into market, opportunity and risk assessment. It's been a life altering experience for which I will always be grateful



AUGUST 2020 - SEPTEMBER 2020 | TAKEALOT & VISA - SUBCONTRACTING FOR SPOTON CONSULTING

Product Designer

This was a short-term contract that resulted in a quick turn-around time for three campaign driven games for Takealot, Mr Delivery and Superbalist in collaboration with VISA. My role included stakeholder management, design and developer collaboration, information architecture, illustration and UI design



APRIL 2018 - AUGUST 2020 | STANDARD BANK - SUBCONTRACTING AS SAAYMANSAYS FOR SOMPISI

UI designer

UI designer was my official title, but I was fortunate enough to participate in several projects within the corporate banking space. These involved UX copy, UX research, usability testing, UI re-skin projects and a UI Sketch library creation as a UI lead



NOVEMBER 2013 - FEBRUARY 2018 | SYSTEMS DIRECT

Unicorn

My formal title was 'senior graphic & web designer', *unicorn is easier to remember*. It was a smaller company that had some really great contracts with big names like Santam, Centriq and SAU. Whilst working there, I had some fantastic opportunities in the UX, UI, development and graphic design spaces



APRIL 2012 - OCTOBER 2013 | NF BRANDING

Marketing manager

This was my first 'gig' in Johannesburg, after moving from East London. I started out as their graphic and web designer, but somehow found myself running the marketing department. I was really keen to move away from print and excited to work in UX and software development



NOVEMBER 2007 - FEBRUARY 2012 | INTENGU COMMUNICATIONS

Senior Graphic Designer

I walked out of college and straight into one of Intengu's chairs. I started out as a junior and was promoted to senior within a few months. This is where I fell in love with something resembling UX. It wasn't called that back then. It was basically UI with quite a bit of user engagement - minus the formality

EDUCATION



2021 | INTERACTION DESIGN FOUNDATION

Conducting Usability Testing with distinction



2020 | INTERACTION DESIGN FOUNDATION

Certificate in Service Design with distinction



2019 - 2020 | EMERITUS - NEW YORK UNIVERSITY, TANDON SCHOOL OF ENGINEERING, RLAB

Certificate in UX Design & Strategy for Emerging Technologies



2019 | SCALED AGILE

Certificate in SAFe Training



2018 | OPEN TO STUDY

Certificate in User Experience for the Web



2006 - 2007 | DAMELIN

National Diploma in Media Design and Technology with distinction



2004 - 2005 | NELSON MANDELA METROPOLITAN UNIVERSITY

Graphic Design



2003 | HUDSON PARK HIGH SCHOOL

Matriculated with distinction

REFERENCES

HARRY ROSSOUS

Design Lead
Standard Bank
072 146 0961

TYRONE DUGMORE

Former Director
Systems Direct
(No longer in South Africa)
+64 21 0267 8632

WAYNE PATERSON

Senior UX Designer
Standard Bank
072 809 2917

TSHEGO GOLOLO

Former Marketing
Coordinator
NF Branding
082 699 3666

SAAJIDA PATEL

Junior UX
Standard Bank
082 631 7786

DONNE GIERKE

Former Creative Director
Intengu Communications
083 321 8433 / 043 722 0771